



TELEVISION

Level: Intermediate to upper intermediate (equivalent to CEFR level B1)

Age: Teenagers / Adults

Time: 60 minutes

Summary: This infographic lesson looks at interesting facts and figures about television.

Materials: One copy of the worksheet per student; access to a projector or IWB to project the infographic from onestopenglish.

HOW TO USE THE LESSON

1 Write the letters of the word TELEVISION up on the board in a jumbled order. Students work individually to find as many words as they can, and then compare answers in pairs before whole class feedback.

2 Ask students to read and study the information on the infographic for 30 seconds to a minute. Then ask them to turn over their pages. If you project the information, slowly scroll through it, allowing everyone to read the information. Then remove the image. Students then work in pairs to answer the questions.

3 Show the infographic (or let them look at the worksheet) after they have finished to check their answers. Note that the word football appears twice in the infographic. The Super Bowl football match refers to the game of American football. The World Cup football match refers to the game of football, also called soccer in American English.

4 Students work in pairs to put the words into the two groups. Tell them to use dictionaries to help or refer them to www.macmillandictionary.com. In feedback, drill the pronunciation of the words.

5 Ask students to complete the sentences with words from exercise 4.

6 Focus students' attention on the first four sentences. Change the first one so it is true for you, eg When we watch TV in my house, my father always has the remote control in his hand. Ask students to do the same for the first four sentences, then check answers in pairs before whole class feedback.

Key:

1 There are over 140 words that can be formed from these letters. The following are all easy words that students can find.

else	in	invite	is	it
let	line	live	lost	love
noise	note	on	oven	seen
set	silent	sit	son	stone
ten	tie	toe	violent	visit
even	into	I	isn't	its
lie	listen	lose	lot	net
not	novel	one	see	sent
seven	sir	so	stile	teen
tense	to	vet	vision	vote

3

1. 1080 (this refers to the resolution of the picture: more lines means higher picture resolution)
2. Bulova watches
3. true (American football)
4. a television in their room
5. the World Cup Final (football /soccer tournament)
6. through tablet, smartphone, gesture or voice
7. video chat, shop, look at photographs, videos, play games and listen to music
8. idiot box, gogglebox, the tube, the box, TV, telly

4

1. antenna, cable, flat screen, remote control, satellite dish, set
2. channel, game show, miniseries, programme, reality show, soap opera, talk show, variety show

5

1. remote control
2. channel
3. satellite dish
4. sets
5. game show
6. miniseries



TELEVISION

1 Using the letters in the box below, make as many other words as you can.

T E L E V I S I O N

2 Study the infographic about television for thirty seconds. Then cover it up and try to answer the following questions from memory.

1. How many lines does digital television broadcast with?

2. What was the first advertisement on television for?

3. The Super Bowl is a sporting event. True or false?

4. In 2012, what did 54% of American children have?

5. What televised event had 3.2 billion viewers in 2010?

6. How will people control televisions in the future?

7. What else do people do with televisions apart from watch programmes now?

8. What is one informal expression in English for television?

3 Now look at the infographic again and check your answers.

4 Put the words in the box into two groups:

1. parts of a television/objects connected to television: e.g. cable.

2. things you watch on television: e.g. channel.

ANTENNA	MINISERIES	reality show	SATELLITE DISH
flat	screen	cable	set
game show	programme	control	remote
talk show	soap opera	VARIETY SHOW	channel



TELEVISION

5 Complete the sentences below with words from exercise 4.

1. When we watch TV in my house, my older brother always has the _____ in his hand.
2. I always watch the news on TV3. It's my favourite _____.
3. If you want to see British television in my country, you need to install a _____.
4. We have two TV _____ in the house: a small one in the kitchen and a big one in the living room.
5. I know someone who was on a _____ once. He answered all the questions correctly and won a big prize.
6. I'm watching a _____ about the Russian Revolution right now. The actors are great, and there are only two episodes left.
7. Look at sentences 1–4 again. Change them so they are true for you. Then share your answers with a partner.



TELEVISION

GLOBAL TRENDS in...

TELEVISION

30
Number of lines broadcast in first television

The first televisions appeared in 1926 - and were very different to what we know now.

1080
Number of lines in images from current digital broadcast

20 seconds

\$9

The cost of a televised advertisement in 1941. The first TV ad was for Bulova watches.

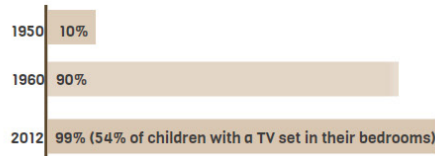
30 seconds

\$3,500,000

The cost of 30 seconds advertising during the 2012 Super Bowl (a football match in the USA).

Television in the home

Percentage of households with a TV set in the USA. The rising trend is similar in other countries.



Changing uses of the television



Video chatting



Gaming



Listening to music



Shopping



As more televisions can connect to the internet, the experience changes. People are not just watching the television. They are using it to communicate, to play, to listen to music, to shop and to share photos and videos.

In the cloud...

Our music, photos, favourite programmes, movies and home videos will be kept in the cloud, and viewed on our televisions.

Controlling the television

70%
of tablet owners surf the net while watching TV

The television remote may become a thing of the past. We will control our televisions through tablet computers, phones gestures or our voices.

600 million
people watched the Moon Landing in 1969.



3.2 billion
people watched the South Africa World Cup final in 2010.

World televised events

Words for television

In English, other words for television include TV, the box, the tube or the telly (UK), the idiot box and the small screen. Who knows what we will call it in the future?

Piktochart

